Public Opinion Survey on “The People’s View of Current Cross-Strait Relations”
(July 5-9, 2013)

Summary of Results

- The majority of the people (84.5%) are in favor of the broad meaning of maintaining the status quo (including “maintaining the status quo, and later deciding between independence or unification depending on the situation,” “maintaining the status quo, and later moving toward unification,” “maintaining the status quo, and later moving toward independence,” and “maintaining the status quo indefinitely”).
- 41.5% of the people consider that the current pace of cross-strait exchanges is “just right”, higher than those who consider it “too fast” or “too slow.”

1. Background and method of the survey

To understand the people’s view on issues relating to cross-strait relations, the MAC commissioned National Chengchi University’s Election Study Center to conduct a telephone survey of adults aged 20 and above in the Taiwan Area. Carried out during July 5-9, 2013, the survey obtained 1,070 valid samples with sampling error of plus or minus 2.996% at a 95% level of confidence.

2. Main results

(1) The people’s view on unification and independence

The overwhelming majority of the people (84.5%) endorse maintaining the status quo in its broad meaning (including “maintaining the status quo, and later deciding between independence or unification depending on the situation,” “maintaining the status quo, and later moving toward unification,” “maintaining the status quo, and later moving toward independence,” and “maintaining the status quo indefinitely”). Among the six alternative views on this issue, the highest number (34.3%) favored “maintaining the status quo, and later deciding between independence or unification depending on the situation,” followed by those in favor of “maintaining the status quo indefinitely” (26.3%).

(2) View on the pace of cross-strait exchanges

Regarding the current pace of cross-strait exchanges, 41.5% of the people consider it “just right,” while 34.9% consider it “too fast” and 11.6% consider it “too slow.”

(3) View on the Mainland government’s attitude toward us

The ratio of the people who feel that the Mainland government’s attitude toward our government is “unfriendly” (48.0%) exceeds those who feel that it is “friendly” (29.4%);
whereas 43.0% feel that the Mainland government’s attitude toward our people is “friendly”, versus 40.4% who feel that it is “unfriendly.”

(4) View on institutionalized cross-strait negotiations
71.9% of the people support the two sides of the Taiwan Strait continuing to conduct institutionalized negotiations as a means of dealing with problems of cross-strait exchanges, while 13.8% do not support this.