

表41 臺灣及中國大陸輸往東協產品市場佔有率之比較

Table 41 Market Shares of Taiwan and Mainland China Products in ASEAN 10

單位(Unit): 億美元(US\$ 100 million),%,%

| 期間<br>Period       | 臺灣<br>Taiwan                          |                                |                       | 中國大陸<br>Mainland China                |                             |                          |
|--------------------|---------------------------------------|--------------------------------|-----------------------|---------------------------------------|-----------------------------|--------------------------|
|                    | 輸東協金額<br>Exporting<br>amount to<br>EU | 輸東協金額<br>成長率<br>Growth<br>rate | 市場佔有率<br>Market share | 輸東協金額<br>Exporting<br>amount to<br>EU | 輸東協金額<br>成長率<br>Growth rate | 市場佔有率<br>Market<br>share |
| 2004               | 240.26                                | 32.51                          | 4.78                  | 429.02                                | 38.70                       | 8.54                     |
| 2005               | 273.63                                | 13.89                          | 4.69                  | 553.71                                | 29.06                       | 9.50                     |
| 2006               | 311.93                                | 14.00                          | 4.67                  | 713.14                                | 28.79                       | 10.68                    |
| 2007               | 363.01                                | 16.38                          | 4.77                  | 941.79                                | 32.06                       | 12.38                    |
| 2008               | 389.27                                | 7.23                           | 4.13                  | 1,141.42                              | 21.20                       | 12.10                    |
| 2009               | 305.86                                | -21.43                         | 4.17                  | 1,062.30                              | -6.93                       | 14.48                    |
| 2010               | 419.61                                | 37.19                          | 4.39                  | 1,382.07                              | 30.10                       | 14.45                    |
| 2011               | 515.41                                | 22.83                          | 4.21                  | 1,700.83                              | 23.06                       | 13.88                    |
| 2012               |                                       |                                |                       |                                       |                             |                          |
| 1月 Jan.            | 38.03                                 | -10.18                         | 4.06                  | 135.05                                | 1.08                        | 14.43                    |
| 2月 Feb.            | 44.80                                 | 24.62                          | 4.44                  | 107.68                                | 31.60                       | 10.67                    |
| 3月 Mar.            | 49.33                                 | 10.71                          |                       | 168.77                                | 13.79                       |                          |
| 4月 Apr.            | 46.71                                 | 4.26                           |                       | 157.74                                | 5.38                        |                          |
| 5月 May.            | 49.13                                 | 4.00                           |                       | 188.39                                | 28.05                       |                          |
| 1-5月<br>Jan.- May. | 228.01                                | 6.10                           |                       | 757.63                                | 14.70                       |                          |

註：「東協10國」係指新加坡、馬來西亞、菲律賓、泰國、印尼、越南、汶萊、緬甸、柬埔寨、寮國等10國。

資料來源：我國經濟部國際貿易局、「中國海關」統計、CEIC。

Note: 「ASEAN 10」: Singapore, Malaysia, Philippines, Thailand, Indonesia, Vietnam, Brunei, Myanmar, Cambodia and Laos PDR.

Source: Bureau of Foreign Trade (BOFT), ROC; "China's Customs Statistics", PRC.; CEIC.