

表46 兩岸輸日產品市場佔有率之比較

Table 46 Market Share of Taiwan and Mainland China Export Goods in Japan

單位(Unit): 億美元(US\$ 100 million),%,%

| 期間<br>Period       | 臺灣<br>Taiwan                      |                            |                          | 中國大陸<br>Mainland China               |                            |                          |
|--------------------|-----------------------------------|----------------------------|--------------------------|--------------------------------------|----------------------------|--------------------------|
|                    | 輸日金額<br>Amount export<br>to Japan | 輸日金額<br>成長率<br>Growth rate | 市場佔有率<br>Market<br>share | 輸日金額<br>Amount<br>export to<br>Japan | 輸日金額<br>成長率<br>Growth rate | 市場佔有率<br>Market<br>share |
| 1994               | 107.54                            | 2.06                       | 3.91                     | 275.66                               | 23.41                      | 10.00                    |
| 1995               | 143.66                            | 33.59                      | 4.27                     | 359.22                               | 30.31                      | 10.72                    |
| 1996               | 150.33                            | 4.64                       | 4.28                     | 405.41                               | 12.86                      | 11.58                    |
| 1997               | 125.61                            | -16.44                     | 3.69                     | 420.61                               | 3.75                       | 12.36                    |
| 1998               | 101.56                            | -19.15                     | 3.65                     | 368.55                               | -12.38                     | 13.22                    |
| 1999               | 129.51                            | 27.52                      | 4.13                     | 435.76                               | 18.24                      | 13.84                    |
| 2000               | 178.10                            | 37.52                      | 4.71                     | 548.78                               | 25.94                      | 14.53                    |
| 2001               | 141.17                            | -20.74                     | 4.06                     | 575.29                               | 4.83                       | 16.57                    |
| 2002               | 136.41                            | -3.37                      | 4.03                     | 621.73                               | 8.07                       | 18.32                    |
| 2003               | 143.12                            | 4.92                       | 3.72                     | 758.46                               | 21.99                      | 19.70                    |
| 2004               | 167.48                            | 17.02                      | 3.66                     | 948.51                               | 25.06                      | 20.74                    |
| 2005               | 179.73                            | 7.32                       | 3.50                     | 1,079.05                             | 13.76                      | 21.04                    |
| 2006               | 203.36                            | 13.15                      | 3.52                     | 1,184.66                             | 9.79                       | 20.51                    |
| 2007               | 198.49                            | -2.40                      | 3.19                     | 1,279.90                             | 8.04                       | 20.55                    |
| 2008               | 219.88                            | 10.78                      | 2.86                     | 1,448.66                             | 13.19                      | 18.79                    |
| 2009               | 183.71                            | -16.45                     | 3.33                     | 1,227.33                             | -15.28                     | 22.25                    |
| 2010               | 231.83                            | 26.19                      | 3.33                     | 1,542.18                             | 25.65                      | 22.11                    |
| 2011               |                                   |                            |                          |                                      |                            |                          |
| 1-10月<br>Jan.-Oct. | 194.87                            | 0.43                       | 2.76                     | 1,508.30                             | 20.90                      | 21.38                    |

註：1.成長率直接用日幣金額算得。

2.2011年10月底匯率為1美元兌78.81日幣。

資料來源：日本海關統計。

Note: 1.The annual growth rate is calculated with yen amount.

2.Exchange rate=78.81 in Oct. 2011.

Source:Japan Customs statistics.