

## 2014 Taiwan Business Alliance Conference Agenda (Tentative)

| <b>Date:</b> October 8 <sup>th</sup> , 2014 (Wednesday)     |  |   |
|---|--|---|
| <b>Venue:</b> Taipei International Convention Center (TICC) |  |   |
| Time  | Topic  | Speaker   |
| 08:00 ~ 09:00   | <b>Reception</b>   |   |
| 09:00 ~ 09:10   | Opening Remarks  | Dr. Chia-Juch Chang<br>Minister, MOEA   |
| 09:10 ~ 09:20   | Address by Distinguished Guest   |   |
| 09:20 ~ 09:35   | Distinguished Guest Photo with LOI signatories   |   |
| 09:35 ~ 09:45   | Film: Innovate the Economy & Invigorate Taiwan   |   |
| 09:45 ~ 10:15   | Introduction of LOI Signatories  | Master of Ceremonies  |
|   | LOI Signing Ceremony   | Dr. Chia-Juch Chang<br>Minister, MOEA   |
| 10:15 ~ 10:35   | <b>Tea Break</b>   |   |
| 10:35 ~ 11:05   | <b>Keynote Speech</b><br>Taiwan's Industrial Environment<br>and Investment Opportunities | Investment Banking  |
| 11:05 ~ 11:25   | Introduction of Free Economic<br>Pilot Zones (FEPZ)                                      | Dr. Chien-Liang Chen<br>Deputy Minister, National Development<br>Council  |
| 11:25 ~ 11:45   | Introduction of Taoyuan<br>Aerotropolis Project  | Taoyuan County Government   |
| 11:45 ~ 12:15   | <b>Panel Discussion</b><br>Cross-border Cooperation for<br>New Investment Opportunities  | Moderator:<br>Mr. Francis K. H. Liang<br>Advisor, Executive Yuan<br>Speakers:<br>Successful Foreign Investors (Lequios<br>Soft/ Daido Pharmaceutical Corp./<br>PAREXEL International Corp./Kerry TJ<br>Logistics Co., Ltd.) |
| 12:15 ~ 13:30   | <b>Lunch Break</b>   |   |

| Time               | Topic   | Speaker                           |
|--------------------|---|-----------------------------------|
| 13:30 ~ 14:00      | Successful Investment Case:<br>Electric Bus                 | Speaker:<br>Boston-Power Inc      |
| 14:00 ~ 14:30      | Successful Investment Case:<br>Smart City                   | Speaker:<br>Alcatel Lucent        |
| 14:30 ~ 15:00      | Successful Investment Case:<br>Hidden Champions             | Speaker:<br>Elementis Specialties |
| <b>Adjournment</b> |   |                                   |
| 15:00 ~ 17:30      | Business Matchmaking Event<br>(InvestTaiwan Service Center) | InvestTaiwan Service Center       |