

## Annex: Public Opinion on the Fifth Chiang-Chen Talks

1 Under the Cross-Strait Economic Cooperation Framework Agreement (ECFA), a total of 539 Taiwan products can be exported to mainland China tariff-free or at reduced tariff rates. Are you satisfied or unsatisfied with this negotiation result?	Satisfied: 54.8% Unsatisfied: 24.8% Don't know /No opinion: 20.4%
2 The ECFA grants tariff-free access to the Mainland market for 18 types of Taiwan agricultural and fishery products, including bananas, oranges, melons, groupers, tea and orchids. Are you satisfied or unsatisfied with this negotiation result?	Satisfied: 63.6% Unsatisfied: 26.8% Don't know /No opinion: 9.5%
3 The Democratic Progressive Party administration had earlier opened up Taiwan to 17 types of Mainland imports, including towels, bedding, clothes, and shoes, affecting Taiwan's vulnerable industries. In the ECFA negotiations, the current administration did not allow any further reduction of tariffs on these 17 Mainland product types, nor did it allow other new items. Do you believe the government has protected Taiwan's vulnerable industries by doing this?	Yes: 53.1% No: 36.7% Don't know /No opinion: 10.3%
4 Do you believe the ECFA signed by the government and mainland China will help Taiwan negotiate and sign free trade agreements with other countries?	Yes: 62.6% No: 25.9% Don't know /No opinion: 11.4%
5 Do you believe the ECFA will have a positive influence, a negative influence, or no influence on promoting the long-term development of Taiwan's economy?	Positive Influence: 59.2% Negative Influence: 20.8% No influence: 10.2% Don't know /No opinion: 9.9%
6 On the whole, are you satisfied or unsatisfied with the results of the ECFA negotiations?	Satisfied: 61.1% Unsatisfied: 30% Don't know /No opinion: 8.9%
7 The Cross-Strait Agreement on Intellectual Property Right Protection and Cooperation signed at the talks covers stronger enforcement against cross-strait piracy and counterfeiting, resolution of Taiwan patents and trademarks to be registered in the Mainland, and other related issues. Are you satisfied or unsatisfied with this outcome?	Satisfied: 73.1% Unsatisfied: 17.4% Don't know /No opinion: 9.5%
8 On the whole, do you believe that the ECFA and the Cross-Strait Agreement on Intellectual Property Right Protection and Cooperation uphold Taiwan's interests?	Yes: 66.8% No: 22.5% Don't know /No opinion: 10.7%
9 On the whole, do you believe the ECFA and the Cross-Strait Agreement on Intellectual Property Right Protection and Cooperation dwarf Taiwan's national sovereignty?	Yes: 29.8% No: 58.9% Don't know /No opinion: 11.3%
10 Do you approve or disapprove the continuation of handling issues related to cross-strait exchanges through institutionalized negotiations?	Approve: 79.3% Disapprove: 15.9% Don't know /No opinion: 4.8%
11 Do you support or not support the discussion of investment protection at the next round of cross-strait talks?	Support: 71% Not support: 22.4% Don't know /No opinion: 6.6%

Survey dates: July 2-4, 2010 Number of effective samples collected: 1,114  
Sampling error: ±2.94% Survey target: Adults aged 20 or older in the Taiwan Area  
Commissioned by: The Mainland Affairs Council of the Executive Yuan  
Conducted by: China Credit Information Service



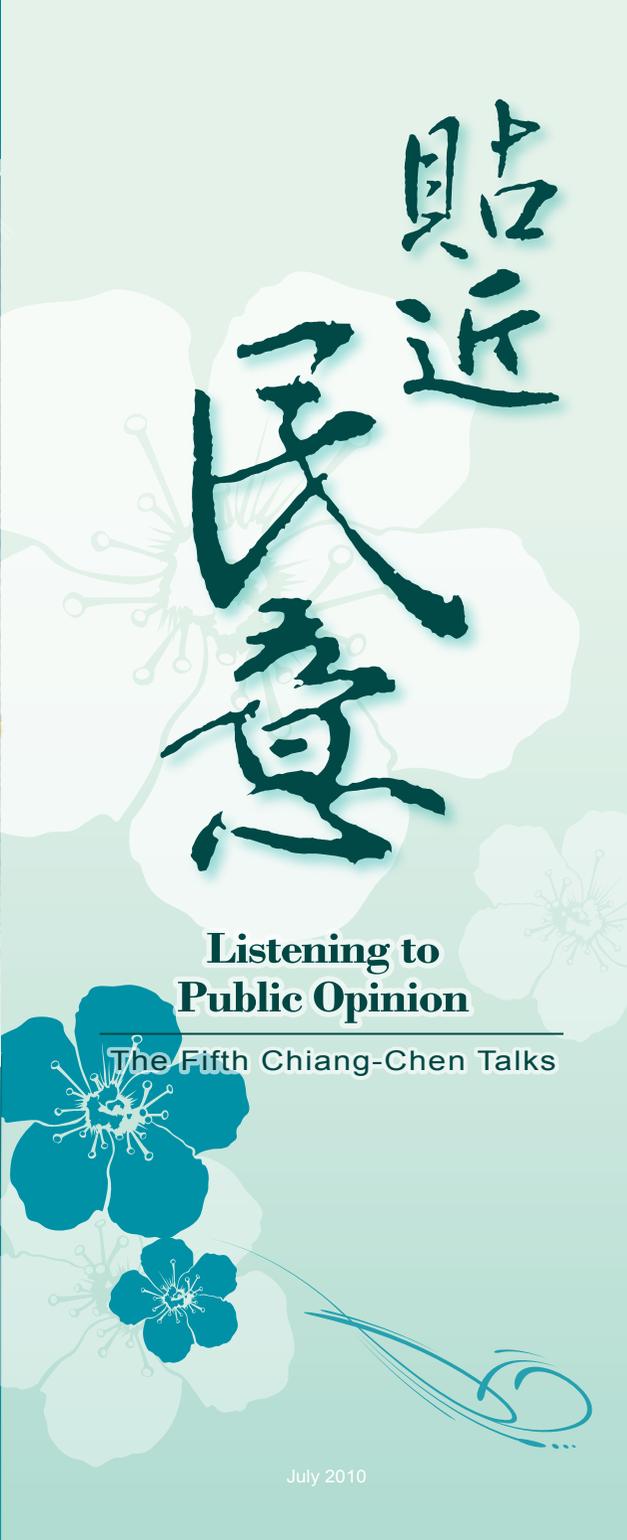
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Listening to  
Public Opinion

The Fifth Chiang-Chen Talks

July 2010

79 percent the people of Taiwan support institutionalized cross-strait negotiations

## Preface

Institutionalized cross-strait negotiations are the most important indicator of the development of cross-strait relations, and are also the most effective mechanism for cross-strait communication and dealing with problems. At the Fifth Chiang-Chen Talks held in the Mainland city of Chongqing on June 29, 2010, the two sides signed the Economic Cooperation Framework Agreement (ECFA) and the Cross-Strait Agreement on Intellectual Property Rights Protection and Cooperation. These two agreements have an important bearing on Taiwan's economic development, helping Taiwan open up international markets and laying sound foundations for the cross-strait economic and trade environment.

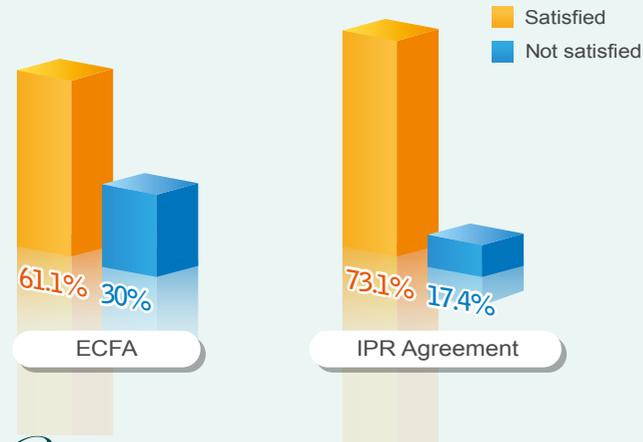
After the signing of these agreements, public opinion surveys showed high levels of support and approval for the results of this round of talks. In the future, the government will continue to conduct the negotiating process in a transparent and open manner, fully respecting the will of the people and expanding communication to secure greater consensus on its carrying out of Mainland policy.



President Ma said that the signing of ECFA would fit Taiwan's economy with wings for high flight.

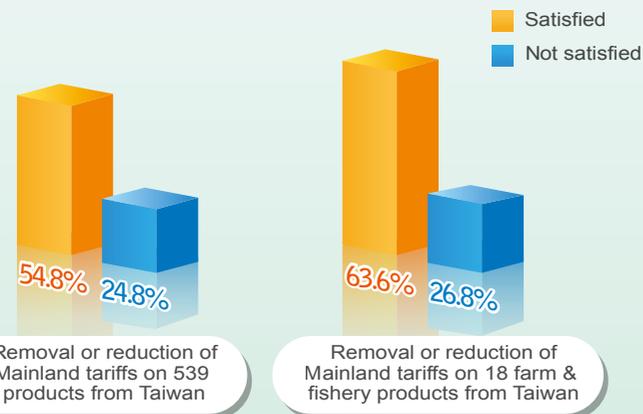
## 2 The benefits of the negotiations shared by all the people

The public gave a positive assessment to both of the agreements signed at this round of talks, with surveys showing a 61% satisfaction rate for ECFA and a 73% satisfaction rate for the IPR agreement.



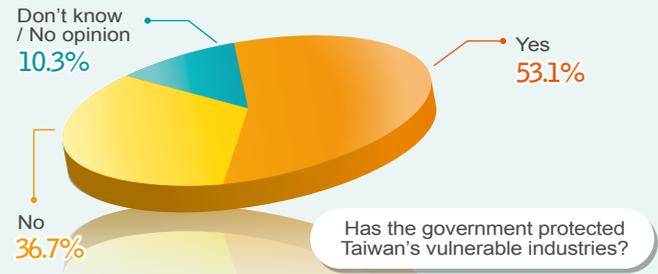
## 3 Preferential tariffs raising competitiveness

ECFA's early harvest list removes or reduces Mainland tariffs on 539 Taiwanese products. Among these, 18 agricultural and fishery products can gain tariff-free entry to the Mainland, including bananas, oranges, honeydew melons, groupers, tea leaves, and orchids. More than half of the public expressed satisfaction with such part of the agreement's content.



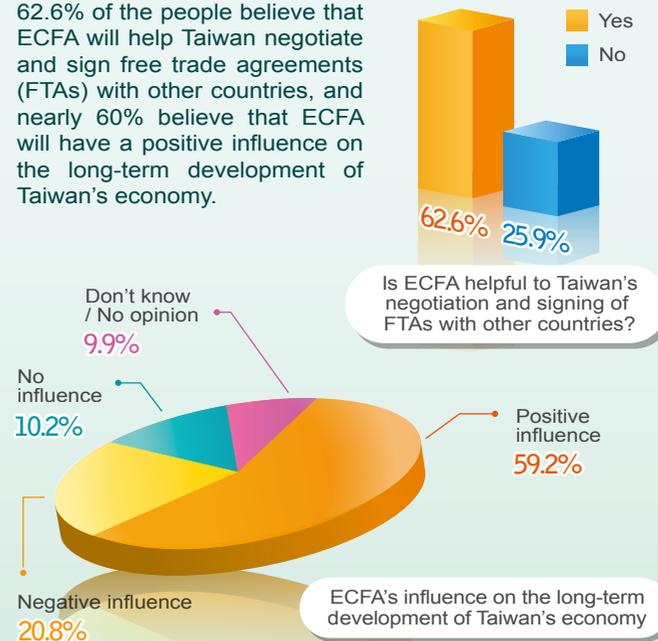
## 4 The government meeting its commitment to protect vulnerable traditional industries

ECFA does not further reduce Taiwan's tariffs on any of the 17 traditional industry products – such as towels, bedding, clothes and shoes – that the DPP administration allowed to be imported from the Mainland to compete with made-in-Taiwan products, and it does not open Taiwan's market to any more such products. The government's adherence to its promise to protect vulnerable domestic industries is approved by 53% of the people.



## 5 Making Taiwan stronger and positioning globally

62.6% of the people believe that ECFA will help Taiwan negotiate and sign free trade agreements (FTAs) with other countries, and nearly 60% believe that ECFA will have a positive influence on the long-term development of Taiwan's economy.



## 6 Safeguarding interests and consolidating sovereignty

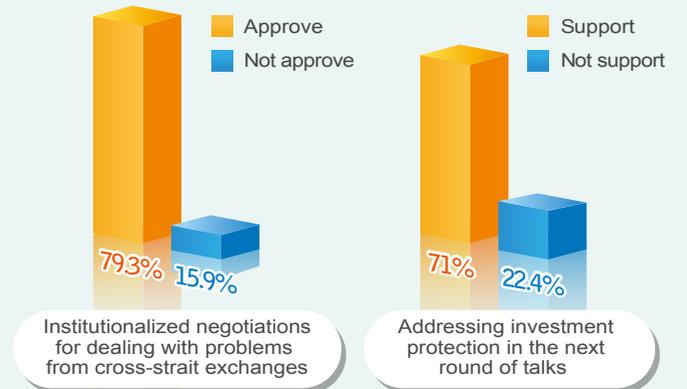
66.8% of the people approve of these two agreements as upholding Taiwan's interests, and nearly 59% believe that they do not dwarf Taiwan's national sovereignty. This shows that the government's stance of insisting on Taiwan's sovereignty and negotiating on a basis of equality has won the support of the majority of Taiwan's people.



President Ma and Minister Lai visit Taiwan's traditional industries.

## 7 Prioritizing economic and trade issues in cross-strait talks

An overwhelming majority of nearly 80% of the people approve of the continuation of institutionalized cross-strait negotiations to deal with problems arising from cross-strait exchanges. Moreover, 71% of the public support the proposed inclusion of investment protection on the agenda for the next round of talks. This demonstrates that the government's approach of securing national interests, sovereignty, and the interest of Taiwan's people through the active pursuit of cross-strait communication and negotiation matches the expectation of public opinion.



## 8 Conclusion

In the more than two years since President Ma took office, the government has never wavered from the principle of "putting Taiwan first for the benefit of the people." Through the institutionalized cross-strait negotiations, it has stuck firmly to the path of defending Taiwan and building benefit for Taiwan's people. Its highest aim has been to enhance the well-being and fulfill the hopes of the 23 million citizens of Taiwan. The people have seen the results of the government's care and endeavor to achieve these aims, and have given it their high approval and support.

The government has always strived toward the goal of ensuring that the fruits of cross-strait negotiation are shared by all the people. The terms of ECFA signed into agreement at the latest round of talks give primacy to taking care of the interests of Taiwan's small and medium-sized enterprises (SMEs) and traditional industries, and have gained positive assessment from the majority of Taiwan's people. In the future, as Taiwan faces the globalization and regional economic integration, the government will stay on the path of working to make Taiwan stronger, bolster its links with the Asia-Pacific region, and enhance its global positioning. These efforts will be directed toward creating more favorable conditions for Taiwan's economy by "bringing the world to Taiwan, and taking Taiwan into the world."