

表27 中國大陸社會消費品零售金額統計

Table 27 Mainland China Consumer Goods

單位(Unit)：億元人民幣 (RMB\$ 100 million), %

期 間 Period	社會消費品零售總額 Total		按經營地分(金額) By type of area (amount)				按消費型態分 By type of sale			
			城鎮 Town/City		鄉村 County		商品零售 Retail		餐飲收入 Food and Beverage	
	金額 Amount	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate
2005	67,177	12.9	—	—	—	—	—	—	—	—
2006	76,410	13.7	—	—	—	—	—	—	—	—
2007	89,210	16.8	—	—	—	—	—	—	—	—
2008	108,488	21.6	—	—	—	—	—	—	—	—
2009	125,343	15.5	—	—	—	—	—	—	—	—
2010	154,554	18.4	133,689	18.8	20,865	16.1	136,918	18.5	17,636	18.0
2011	181,226	17.1	156,908	17.2	24,318	16.7	160,683	17.2	20,543	16.9
2012	207,167	14.3	179,318	14.3	27,849	14.5	183,884	14.4	23,283	13.6
2013	234,380	13.1	202,462	12.9	31,919	14.6	208,988	13.6	20,599	9.0
2014	262,394	12.0	226,368	11.8	36,027	12.9	234,534	12.2	27,860	9.7
2015	300,931	10.7	258,999	10.5	41,932	11.8	268,621	10.6	32,310	11.7
8月 Aug.	24,893	10.8	21,528	10.6	3,365	11.9	22,141	10.6	2,752	12.4
9月 Sep.	25,271	10.9	21,468	10.7	3,803	12.1	22,549	10.7	2,721	12.1
10月 Oct.	28,279	11.0	24,447	10.8	3,832	12.2	25,104	10.8	3,175	12.4
11月 Nov.	27,937	11.2	24,143	11.0	3,794	12.2	24,903	11.1	3,034	11.5
12月 Dec.	28,635	11.1	24,566	10.9	4,069	12.0	25,605	11.0	3,030	11.2
2016										
1-2月 Jan. -Feb	52,910	10.2	45,303	10.1	7,607	10.9	47,259	10.1	5,651	11.3
3月 Mar.	25,114	10.5	21,616	10.4	3,498	11.1	22,463	10.4	2,651	11.4
4月 Apr.	24,646	10.1	21,274	10.0	3,372	10.9	22,049	9.9	2,596	11.6
5月 May.	26,611	10.0	22,973	9.9	3,638	10.7	23,733	9.9	2,878	10.9
6月 Jun.	26,857	10.6	23,082	10.5	3,775	11.2	23,951	10.6	2,907	11.1
7月 Jul.	26,827	10.2	23,126	10.1	3,701	10.7	23,944	10.1	2,884	10.9
8月 Aug.	27,540	10.6	23,808	10.6	3,732	10.9	24,504	10.7	3,036	10.3
9月 Sep.	27,976	10.7	23,757	10.7	4,219	0.0	24,965	10.7	3,011	10.6
10月 Oct.	31,119	10.0	26,893	10.0	4,226	10.3	27,628	10.1	3,492	10.0
1-10月 Jan.- Oct.	269,601	10.3	231,833	10.2	37,768	10.9	240,496	10.3	29,105	10.9

註：成長率係指較上年同期增減比例。

資料來源：中國大陸「國家統計局」。

Note: Growth rate is the year-on-year growth rate.

Source: National Bureau of Statistics of China, PRC.