

表27 中國大陸社會消費品零售金額統計
Table 27 Mainland China Consumer Goods

單位(Unit)：億元人民幣 (RMB\$ 100 million), %

期 間 Period	社會消費品零售總額 Total		按經營地分(金額) By type of area (amount)				按消費型態分 By type of sale			
			城鎮 Town/City		鄉村 County		商品零售 Retail		餐飲收入 Food and Beverage	
	金額 Amount	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate
2005	67,177	12.9	—	—	—	—	—	—	—	—
2006	76,410	13.7	—	—	—	—	—	—	—	—
2007	89,210	16.8	—	—	—	—	—	—	—	—
2008	108,488	21.6	—	—	—	—	—	—	—	—
2009	125,343	15.5	—	—	—	—	—	—	—	—
2010	154,554	18.4	133,689	18.8	20,865	16.1	136,918	18.5	17,636	18.0
2011	181,226	17.1	156,908	17.2	24,318	16.7	160,683	17.2	20,543	16.9
2012	207,167	14.3	179,318	14.3	27,849	14.5	183,884	14.4	23,283	13.6
2013	234,380	13.1	202,462	12.9	31,919	14.6	208,988	13.6	20,599	9.0
2014	262,394	12.0	226,368	11.8	36,027	12.9	234,534	12.2	27,860	9.7
6月 Jun.	21,166	12.4	18,239	12.3	2,928	13.4	18,906	12.8	2,261	9.8
7月 Jul.	20,776	12.2	17,959	12.1	2,817	13.2	18,589	12.6	2,187	9.4
8月 Aug.	21,134	11.9	18,306	11.8	2,828	12.8	18,830	12.3	2,304	8.4
9月 Sep.	23,042	11.6	19,614	11.4	3,428	12.5	20,587	11.9	2,455	8.7
10月 Oct.	23,967	11.5	20,754	11.4	3,214	12.4	21,310	11.7	2,657	9.7
11月 Nov.	23,475	11.7	20,316	11.6	3,159	12.5	20,933	12.0	2,541	9.8
12月 Dec.	25,801	11.9	22,166	11.8	3,635	12.4	23,074	12.1	2,728	10.1
2015										
1-2月 Jan. -Feb	47,993	10.7	41,135	10.6	6,858	11.6	42,913	10.7	5,079	11.2
3月 Mar.	22,723	10.2	19,574	10.0	3,149	11.5	20,344	10.1	2,379	11.5
4月 Apr.	22,387	10.0	19,348	9.8	3,039	11.4	20,060	9.8	2,327	11.7
5月 May.	24,195	10.1	20,908	9.9	3,287	11.6	21,600	9.9	2,595	11.7
6月 Jun.	24,280	10.6	20,886	10.4	3,394	11.8	21,664	10.5	2,616	11.6
7月 Jul.	24,339	10.5	20,996	10.3	3,342	11.9	21,738	10.3	2,601	12.2
8月 Aug.	24,893	10.8	21,528	10.6	3,365	11.9	22,141	10.6	2,752	12.4
9月 Sep.	25,271	10.9	21,468	10.7	3,803	12.1	22,549	10.7	2,721	12.1
10月 Oct.	28,279	11.0	24,447	10.8	3,832	12.2	25,104	10.8	3,175	12.4
11月 Nov.	27,937	11.2	24,143	11.0	3,794	12.2	24,903	11.1	3,034	11.5
1-11月 Jan. - Nov.	272,296	10.6	234,433	10.4	37,863	11.8	243,016	10.5	29,280	11.8

註：成長率係指較上年同期增減比例。

資料來源：中國大陸「國家統計局」。

Note: Growth rate is the year-on-year growth rate.

Source: National Bureau of Statistics of China, PRC.