

表27 中國大陸社會消費品零售金額統計

Table 27 Mainland China Consumer Goods

單位(Unit)：億元人民幣 (RMB\$ 100 million), %

| 期 間 Period | 社會消費品零售總額 Total | | 按經營地分(金額) By type of area (amount) | | | | 按消費型態分 By type of sale | | | |
|---------------------|--------------------|---------------------------|---------------------------------------|---------------------------|--------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| | | | 城鎮 Town/City | | 鄉村 County | | 商品零售 Retail | | 餐飲收入 Food and Beverage | |
| | 金額 Amount | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate |
| 2005 | 67,177 | 12.9 | — | — | — | — | — | — | — | — |
| 2006 | 76,410 | 13.7 | — | — | — | — | — | — | — | — |
| 2007 | 89,210 | 16.8 | — | — | — | — | — | — | — | — |
| 2008 | 108,488 | 21.6 | — | — | — | — | — | — | — | — |
| 2009 | 125,343 | 15.5 | — | — | — | — | — | — | — | — |
| 2010 | 154,554 | 18.4 | 133,689 | 18.8 | 20,865 | 16.1 | 136,918 | 18.5 | 17,636 | 18.0 |
| 2011 | 181,226 | 17.1 | 156,908 | 17.2 | 24,318 | 16.7 | 160,683 | 17.2 | 20,543 | 16.9 |
| 2012 | 207,167 | 14.3 | 179,318 | 14.3 | 27,849 | 14.5 | 183,884 | 14.4 | 23,283 | 13.6 |
| 2013 | 234,380 | 13.1 | 202,462 | 12.9 | 31,919 | 14.6 | 208,988 | 13.6 | 20,599 | 9.0 |
| 2014 | 262,394 | 12.0 | 226,368 | 11.8 | 36,027 | 12.9 | 234,534 | 12.2 | 27,860 | 9.7 |
| 4月 Apr. | 19,701 | 11.9 | 17,060 | 11.7 | 2,641 | 13.2 | 17,684 | 12.1 | 2,017 | 10.7 |
| 5月 May. | 21,250 | 12.5 | 18,401 | 12.3 | 2,849 | 13.9 | 19,003 | 12.7 | 2,247 | 11.0 |
| 6月 Jun. | 21,166 | 12.4 | 18,239 | 12.3 | 2,928 | 13.4 | 18,906 | 12.8 | 2,261 | 9.8 |
| 7月 Jul. | 20,776 | 12.2 | 17,959 | 12.1 | 2,817 | 13.2 | 18,589 | 12.6 | 2,187 | 9.4 |
| 8月 Aug. | 21,134 | 11.9 | 18,306 | 11.8 | 2,828 | 12.8 | 18,830 | 12.3 | 2,304 | 8.4 |
| 9月 Sep. | 23,042 | 11.6 | 19,614 | 11.4 | 3,428 | 12.5 | 20,587 | 11.9 | 2,455 | 8.7 |
| 10月 Oct. | 23,967 | 11.5 | 20,754 | 11.4 | 3,214 | 12.4 | 21,310 | 11.7 | 2,657 | 9.7 |
| 11月 Nov. | 23,475 | 11.7 | 20,316 | 11.6 | 3,159 | 12.5 | 20,933 | 12.0 | 2,541 | 9.8 |
| 12月 Dec. | 25,801 | 11.9 | 22,166 | 11.8 | 3,635 | 12.4 | 23,074 | 12.1 | 2,728 | 10.1 |
| 2015 | | | | | | | | | | |
| 1-2月 Jan. -Feb | 47,993 | 10.7 | 41,135 | 10.6 | 6,858 | 11.6 | 42,913 | 10.7 | 5,079 | 11.2 |
| 3月 Mar. | 22,723 | 10.2 | 19,574 | 10.0 | 3,149 | 11.5 | 20,344 | 10.1 | 2,379 | 11.5 |
| 4月 Apr. | 22,387 | 10.0 | 19,348 | 9.8 | 3,039 | 11.4 | 20,060 | 9.8 | 2,327 | 11.7 |
| 5月 May. | 24,195 | 10.1 | 20,908 | 9.9 | 3,287 | 11.6 | 21,600 | 9.9 | 2,595 | 11.7 |
| 6月 Jun. | 24,280 | 10.6 | 20,886 | 10.4 | 3,394 | 11.8 | 21,664 | 10.5 | 2,616 | 11.6 |
| 7月 Jul. | 24,339 | 10.5 | 20,996 | 10.3 | 3,342 | 11.9 | 21,738 | 10.3 | 2,601 | 12.2 |
| 8月 Aug. | 24,893 | 10.8 | 21,528 | 10.6 | 3,365 | 11.9 | 22,141 | 10.6 | 2,752 | 12.4 |
| 9月 Sep. | 25,271 | 10.9 | 21,468 | 10.7 | 3,803 | 12.1 | 22,549 | 10.7 | 2,721 | 12.1 |
| 1-9月 Jan. - Sep. | 216,080 | 10.5 | 185,843 | 10.3 | 30,237 | 11.7 | 193,009 | 10.4 | 23,071 | 11.7 |

註：成長率係指較上年同期增減比例。

資料來源：中國大陸「國家統計局」。

Note: Growth rate is the year-on-year growth rate.

Source: National Bureau of Statistics of China, PRC.