

表27 中國大陸社會消費品零售金額統計

Table 27 Mainland China Consumer Goods

單位(Unit)：億元人民幣 (RMB\$ 100 million), %

期 間 Period	社會消費品零售總額 Total		按經營地分(金額) By type of area (amount)				按消費型態分 By type of sale			
			城鎮 Town/City		鄉村 County		商品零售 Retail		餐飲收入 Food and Beverage	
	金額 Amount	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate	金額 Value	成長率 (%) Growth Rate
2005	67,177	12.9	—	—	—	—	—	—	—	—
2006	76,410	13.7	—	—	—	—	—	—	—	—
2007	89,210	16.8	—	—	—	—	—	—	—	—
2008	108,488	21.6	—	—	—	—	—	—	—	—
2009	125,343	15.5	—	—	—	—	—	—	—	—
2010	154,554	18.4	133,689	18.8	20,865	16.1	136,918	18.5	17,636	18.0
2011	181,226	17.1	156,908	17.2	24,318	16.7	160,683	17.2	20,543	16.9
2012	207,167	14.3	179,318	14.3	27,849	14.5	183,884	14.4	23,283	13.6
7月 Jul.	16,315	13.1	14,155	13.1	2,160	13.6	14,486	13.2	1,829	12.7
8月 Aug.	16,659	13.2	14,482	13.1	2,177	14.3	14,723	13.3	1,936	13.1
9月 Sep.	18,227	14.2	15,572	14.2	2,654	14.7	16,155	14.3	2,072	13.9
10月 Oct.	18,934	14.5	16,443	14.5	2,490	14.8	16,727	14.6	2,207	14.0
11月 Nov.	18,477	14.9	16,031	15.0	2,446	14.6	16,362	15.0	2,115	14.2
12月 Dec.	20,334	15.2	17,511	15.2	2,823	15.1	18,047	15.2	2,287	15.1
2013	234,380	13.1	202,462	12.9	31,919	14.6	208,988	13.6	20,599	9.0
1-2月 Jan.- Feb	37,810	12.3	32,655	12.1	5,154	13.4	33,780	12.8	4,030	8.4
3月 Mar.	17,641	12.6	15,238	12.2	2,403	15.0	15,781	13.1	1,861	8.7
4月 Apr.	17,600	12.8	15,267	12.6	2,333	13.8	15,779	13.4	1,822	7.9
5月 May.	18,886	12.9	16,384	12.6	2,503	14.8	16,863	13.3	2,024	9.2
6月 Jun.	18,827	13.3	16,245	13.0	2,582	15.1	16,767	13.8	2,059	9.5
7月 Jul.	18,513	13.2	16,024	12.9	2,489	15.0	16,514	13.7	1,999	9.1
8月 Aug.	18,886	13.4	16,380	13.1	2,507	15.1	16,761	13.8	2,125	9.7
9月 Sep.	20,653	13.3	17,606	13.1	3,047	14.8	18,394	13.9	2,259	9.1
10月 Oct.	21,491	13.3	18,634	13.1	2,858	14.6	19,070	13.8	2,422	9.5
11月 Nov.	21,012	13.7	18,204	13.6	2,808	14.8	18,698	14.3	2,314	9.4
12月 Dec.	23,060	13.6	19,825	13.4	3,235	14.8	20,581	14.3	2,479	8.6
2014										
1-2月 Jan.- Feb	42,281	11.8	36,466	11.7	5,814	12.8	37,866	12.1	4,414	9.6
3月 Mar.	19,801	12.2	17,087	12.1	2,714	12.9	17,750	12.5	2,050	10.2
1-3月 Jan.- Mar.	62,081	12.0	53,553	11.8	8,528	12.8	55,616	12.2	6,465	9.8

註：成長率係指較上年同期增減比例。

資料來源：中國大陸「國家統計局」。

Note: Growth rate is the year-on-year growth rate.

Source: National Bureau of Statistics of China, PRC.