

表27 中國大陸社會消費品零售金額統計
Table 27 Mainland China Consumer Goods

單位(Unit)：億元人民幣 (RMB\$ 100 million), %

| 期 間 Period | 社會消費品零售總額 Total | | 按經營地分(金額) By type of area (amount) | | | | 按消費型態分 By type of sale | | | |
|---------------------|--------------------|---------------------------|---------------------------------------|---------------------------|--------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| | | | 城鎮 Town/City | | 鄉村 County | | 商品零售 Retail | | 餐飲收入 Food and Beverage | |
| | 金額 Amount | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate | 金額 Value | 成長率 (%) Growth Rate |
| 2005 | 67,177 | 12.9 | — | — | — | — | — | — | — | — |
| 2006 | 76,410 | 13.7 | — | — | — | — | — | — | — | — |
| 2007 | 89,210 | 16.8 | — | — | — | — | — | — | — | — |
| 2008 | 108,488 | 21.6 | — | — | — | — | — | — | — | — |
| 2009 | 125,343 | 15.5 | — | — | — | — | — | — | — | — |
| 2010 | 154,554 | 18.4 | 133,689 | 18.8 | 20,865 | 16.1 | 136,918 | 18.5 | 17,636 | 18.0 |
| 2011 | 181,226 | 17.1 | 156,908 | 17.2 | 24,318 | 16.7 | 160,683 | 17.2 | 20,543 | 16.9 |
| 2012 | 207,167 | 14.3 | 179,318 | 14.3 | 27,849 | 14.5 | 183,884 | 14.4 | 23,283 | 13.6 |
| 10月 Oct. | 18,934 | 14.5 | 16,443 | 14.5 | 2,490 | 14.8 | 16,727 | 14.6 | 2,207 | 14.0 |
| 11月 Nov. | 18,477 | 14.9 | 16,031 | 15.0 | 2,446 | 14.6 | 16,362 | 15.0 | 2,115 | 14.2 |
| 12月 Dec. | 20,334 | 15.2 | 17,511 | 15.2 | 2,823 | 15.1 | 18,047 | 15.2 | 2,287 | 15.1 |
| 2013 | | | | | | | | | | |
| 1-2月 Jan.- Feb | 37,810 | 12.3 | 32,655 | 12.1 | 5,154 | 13.4 | 33,780 | 12.8 | 4,030 | 8.4 |
| 3月 Mar. | 17,641 | 12.6 | 15,238 | 12.2 | 2,403 | 15.0 | 15,781 | 13.1 | 1,861 | 8.7 |
| 4月 Apr. | 17,600 | 12.8 | 15,267 | 12.6 | 2,333 | 13.8 | 15,779 | 13.4 | 1,822 | 7.9 |
| 5月 May. | 18,886 | 12.9 | 16,384 | 12.6 | 2,503 | 14.8 | 16,863 | 13.3 | 2,024 | 9.2 |
| 6月 Jun. | 18,827 | 13.3 | 16,245 | 13.0 | 2,582 | 15.1 | 16,767 | 13.8 | 2,059 | 9.5 |
| 7月 Jul. | 18,513 | 13.2 | 16,024 | 12.9 | 2,489 | 15.0 | 16,514 | 13.7 | 1,999 | 9.1 |
| 8月 Aug. | 18,886 | 13.4 | 16,380 | 13.1 | 2,507 | 15.1 | 16,761 | 13.8 | 2,125 | 9.7 |
| 9月 Sep. | 20,653 | 13.3 | 17,606 | 13.1 | 3,047 | 14.8 | 18,394 | 13.9 | 2,259 | 9.1 |
| 10月 Oct. | 21,491 | 13.3 | 18,634 | 13.1 | 2,858 | 14.6 | 19,070 | 13.8 | 2,422 | 9.5 |
| 11月 Nov. | 21,012 | 13.7 | 18,204 | 13.6 | 2,808 | 14.8 | 18,698 | 14.3 | 2,314 | 9.4 |
| 1-11月 Jan.- Nov. | 211,320 | 13.0 | 182,637 | 12.8 | 28,684 | 14.5 | 188,407 | 13.5 | 20,599 | 9.0 |

註：成長率係指較上年同期增減比例。

資料來源：中國大陸「國家統計局」。

Note: Growth rate is the year-on-year growth rate.

Source: National Bureau of Statistics of China, PRC.