

表39 兩岸輸日產品市場佔有率之比較

Table 39 Market Shares of Taiwan and Mainland China Products in Japan

單位(Unit): 億美元(US\$ 100 million),%,%

| 期間<br>Period       | 臺灣<br>Taiwan                            |                            |                          | 中國大陸<br>Mainland China                  |                            |                          |
|--------------------|---|----------------------------|--------------------------|---|----------------------------|--------------------------|
|                    | 輸日金額<br>Exporting<br>amount to<br>Japan | 輸日金額<br>成長率<br>Growth rate | 市場佔有率<br>Market<br>share | 輸日金額<br>Exporting<br>amount to<br>Japan | 輸日金額<br>成長率<br>Growth rate | 市場佔有率<br>Market<br>share |
| 2002               | 136.4                                   | -3.4                       | 4.0                      | 621.7                                   | 8.1                        | 18.3                     |
| 2003               | 143.1                                   | 4.9                        | 3.7                      | 758.5                                   | 22.0                       | 19.7                     |
| 2004               | 167.5                                   | 17.0                       | 3.7                      | 948.5                                   | 25.1                       | 20.7                     |
| 2005               | 179.7                                   | 7.3                        | 3.5                      | 1,079.0                                 | 13.8                       | 21.0                     |
| 2006               | 203.4                                   | 13.2                       | 3.5                      | 1,184.7                                 | 9.8                        | 20.5                     |
| 2007               | 198.5                                   | -2.4                       | 3.2                      | 1,279.9                                 | 8.0                        | 20.6                     |
| 2008               | 219.9                                   | 10.8                       | 2.9                      | 1,448.7                                 | 13.2                       | 18.8                     |
| 2009               | 183.7                                   | -16.4                      | 3.3                      | 1,227.3                                 | -15.3                      | 22.2                     |
| 2010               | 231.8                                   | 26.2                       | 3.3                      | 1,542.2                                 | 25.7                       | 22.1                     |
| 2011               | 232.7                                   | 0.4                        | 2.7                      | 1,841.3                                 | 19.4                       | 21.5                     |
| 2012               | 239.8                                   | 3.0                        | 2.7                      | 1,877.7                                 | 2.0                        | 21.3                     |
| 4月 Apr.            | 18.5                                    | -4.5                       | 2.4                      | 157.3                                   | 8.7                        | 20.9                     |
| 5月 May.            | 22.3                                    | 14.8                       | 2.9                      | 161.0                                   | 13.9                       | 20.7                     |
| 6月 Jun             | 19.4                                    | 2.0                        | 2.8                      | 145.6                                   | -3.4                       | 20.8                     |
| 7月 Jul.            | 21.4                                    | 6.0                        | 2.9                      | 160.9                                   | 2.4                        | 21.6                     |
| 8月 Aug.            | 20.8                                    | 1.0                        | 2.8                      | 154.0                                   | -9.4                       | 20.8                     |
| 9月 Sep.            | 20.3                                    | 2.1                        | 2.7                      | 165.5                                   | 2.7                        | 21.7                     |
| 10月 Oct.           | 22.6                                    | 11.3                       | 3.2                      | 169.9                                   | 2.5                        | 23.8                     |
| 11月 Nov.           | 20.5                                    | 7.1                        | 2.9                      | 170.2                                   | 0.0                        | 23.7                     |
| 12月 Dec.           | 19.0                                    | 1.8                        | 2.8                      | 143.4                                   | -11.9                      | 20.8                     |
| 2013               |   |                            |                          |   |                            |                          |
| 1月 Jan.            | 19.2                                    | -1.4                       | 2.7                      | 156.1                                   | -10.4                      | 22.1                     |
| 2月 Feb.            | 16.9                                    | -0.8                       | 2.6                      | 121.3                                   | 6.5                        | 18.5                     |
| 1-2月<br>Jan.- Feb. | 36.1                                    | -1.1                       | 2.6                      | 277.4                                   | -3.8                       | 20.3                     |

註：成長率直接用日幣金額算得。

資料來源：日本海關統計。

Note: The annual growth rate is calculated with yen amount.

Source:Japan Customs statistics.